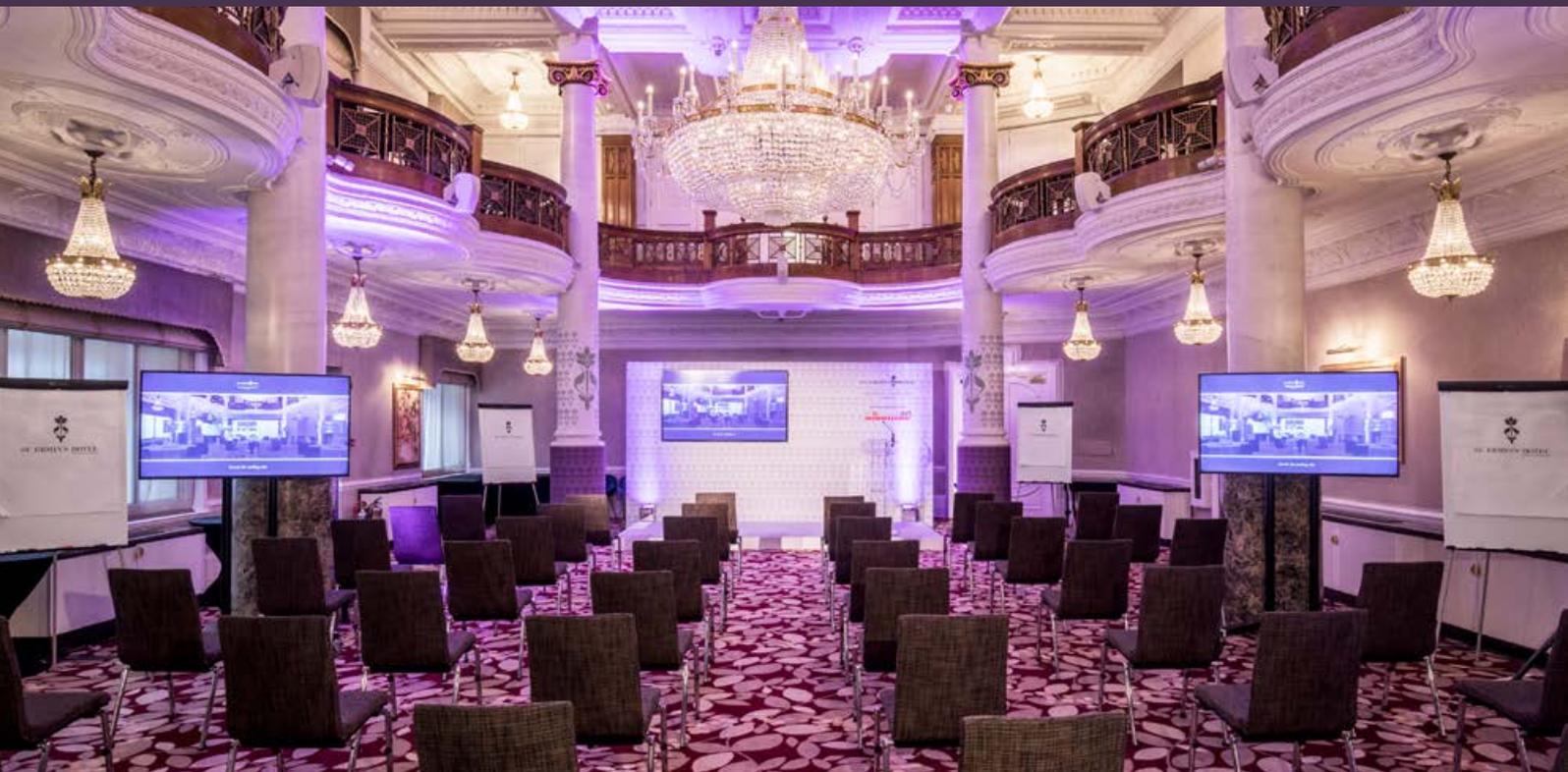




Virtual & Hybrid Events

THE NEW WAY TO MEET



We've been busy. Busy developing a safe and exciting way for people to meet either in person or virtually - and it complies to Government guidelines. This is not just another streaming service, it's an in-house live studio we've created with Showcase AVi, an event production company with 20 years' experience, where we create and host virtual & hybrid events.

End of year meetings, product launches and award ceremonies are just some of the ways you could use the studio in conjunction with our other event spaces. Whichever option you choose, you get a safe and professional environment for speakers and where appropriate, guests. Our live studio offers you a backdrop that is a lot more inspiring than someone's home office.

THE ST. ERMIN'S VIRTUAL AND HYBRID FACILITIES INCLUDE:

- Dedicated studio set up in our Cloisters Suite for a live or pre-recorded environment boasting 8m wide green screen backdrop.
- Option to upgrade to a digital set backdrop using our latest 2.6mm LED technology.
- Additional stage with small green screen set up for multiple stage streams.
- Safe room for event organisers to manage any guest speakers/presenters.
- Presenter safe rooms.
- Live event permanent technical production set up for clients who wish to hold small live event sessions - this can be linked to the streaming components within the venue.
- Flexible event rooms, reconfigured to meet Government regulations, including the ornate Crystal Ballroom for Hybrid Events.
- Food, drink and accommodation packages.



VIRTUAL EVENTS

Pre-recorded or live stream events can be filmed and edited from our Cloisters studio and broadcast to your audience wherever they are. Not to get technical, but the collaboration with Showcase AVi means they can also offer the 'virtual online platform' that hosts the event. It provides the ability for the event to be attended from anywhere and gives you the buzz, atmosphere and production values as if it were a live event.

HYBRID EVENTS

This is where limited number of people attend the event in one of our event spaces, and then thanks to Showcase's technology the event is live-streamed, so giving a physical and virtual audience. Don't worry, if guidelines change, having our own in-house streaming department allows the flexibility to easily change your event from hybrid to fully virtual - meaning your meeting can event can always go on regardless.

For more information contact Tom Walsh: +44 (0)20 7227 4816 twalsh@sterminshotel.co.uk

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